

Goose Creek CISD Launches Mobile App to Keep Community Informed and Involved

Goose Creek CISD recently launched an official mobile app designed to enable parents, staff, students and the community to stay informed and up-to-date on important issues, information and activities underway within the school community. The free app, which proudly displays the district's logo, can be downloaded for Apple iOS and Android operating system.

Developed in partnership with SchoolMessenger, a provider of communication solutions for education, the new app will provide families with 24/7/365 access to calendars, lunch menus, directories, events and more. New information feeds will continue to be made available in the app throughout the school year.

"Our new, official mobile app empowers everyone in the community to stay connected and up-to-date on the information that they want and need directly from their mobile device," said Randal O'Brien, Goose Creek CISD's acting superintendent. "It's another example of our commitment to communication, as we know that in order for families to get involved in school activities and functions, they must first be informed of them. We are excited about how our new app will help us communicate more effectively, and we know it will lead to a stronger, more connected school community overall."

Highly secure and flexible, the school's new app is built on a communication platform that permits the district to manage and share content easily.

Key features include:

- Lunch menus
- School websites
- Parent Portal
- Student Portal
- Substitute information
- Calendars
- Social media
- Secure access to online systems
- Staff directories

With budget limitations a reality for schools throughout the nation, SchoolMessenger was able to partner with the district to deliver this affordable new communication channel. In addition, the company will manage hosting and technical updates and provide 24/7 support.



Marisol Trevino-Pacheco uses the GCCISD mobile app to check the lunch menu at her children's school.

How to Download the Goose Creek CISD App

- Go to the App Store or Google Play
- Search "Goose Creek CISD"
- Select "Free" and then "Install"
- You will need to know your Apple or Google account password
 After it has installed select "Open"
- You have now downloaded the app



"We look forward to continuing to work with Goose Creek CISD to help reach its goals for effective and accessible communications throughout the entire school community," said Nate Brogan, vice president of marketing for SchoolMessenger. "Parents today are busier than ever and rely on their mobile devices to connect them to the information that matters most. SchoolMessenger allows schools and community members to stay connected through a robust mobile platform that will continue to evolve based on their needs."



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