



# GOOSE CREEK

## CONSOLIDATED INDEPENDENT SCHOOL DISTRICT



The Bayer Material Science facility tour for GCCISD counselors and administrators was orchestrated through the Career and Technical Education's partnership with Austin Industrial and Bayer Material Science.

### GCCISD counselors visit Bayer site

The Bayer site gladly opened its gates for a yellow school bus filled with counselors from area high schools and junior schools who were eager to see and learn more about industrial careers. The counselors were seeking to broaden their knowledge of available jobs and skills required by industry so they can better advise their students who are facing important education and career decisions.

Bayer representatives, in turn, were equally eager to reciprocate the opportunity to discuss the variety of training and strengths in STEM (science, technology, engineering, math) needed for jobs throughout our manufacturing site.

Coordinated by TSM's Lloyd Johnson, who currently participates with Austin Industrial and Goose Creek ISD to define and develop programs that complement industry's needs for the next generation of workers, the tour at Bayer was specifically organized to give counselors an opportunity to see firsthand the various fields in action in control rooms and laboratories, at shops and warehouses, and in formal office settings. They can, in turn, advise their students on important classes to take and subsequent degrees and certifications to consider for a variety of exciting industrial career opportunities.

As the counselors made stops throughout the plant, Lloyd Johnson emphasized that all positions are valued and respected, whether coming from a 4-year university degree plan or technology certification program, because each position has a vital role in delivering products to customers that improve their quality of life.

The counselors learned about opportunities in areas they may not have considered to advise high school graduates wanting to enter the workforce immediately as well as those choosing to pursue more formal education paths.

Area Executive Director Diana Silva of Lee High School thanked Bayer for the valuable opportunity to learn more about the many jobs available right here in our own backyard.

Highlands Junior School Counselor Tammy Marshall said, "I look forward to explaining the many job possibilities to my students and encouraging them to consider the career potential at their fingertips."

The GCCISD tour for counselors at Bayer is part of a larger industry initiative underway by Baytown area Plant Managers who are collaborating to address the growing need for qualified workers in our area.

Site Manager Rod Herrick also leads the industry component of the Workforce Preparedness Steering Committee comprised of Education, Community and Industry leaders.

"I am pleased to see this level of commitment and proactiveness among those directly responsible for coaching students to make informed decisions for good industrial jobs that will ultimately lead to better living and stronger communities," said Herrick. "Positioning Baytown as a center of excellence for technology is a realistic goal when we (industry, education and community) are aligned and working together."

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