

GCCISD schools to observe Red Ribbon Week

Red Ribbon Week serves as a symbol of Goose Creek CISD's commitment to create a healthy, drug-free society. In honor of this week, students will participate in various activities designed to create an awareness of the dangers of drugs.

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For example, Monday at B.P. Hopper Primary is "Join The Fight Against Drugs" Day (students and staff wear camouflage), Tuesday at Baytown Junior School is "Sport of Drug Free Life" Day (students and staff wear sports team jerseys), Wednesday at Ashbel Smith Elementary School is "Cap On Drugs" Day (students and staff wear caps) and so on.

Red Ribbon Week is the oldest and largest drug prevention campaign in the country.

The National Family Partnership (NFP) began Red Ribbon Week in 1988 to commemorate the life and death of Enrique "Kiki" Camarena, an agent of the U.S. Drug Enforcement Administration, who died in the fight against drugs.

NFP, an organization devoted to helping families and communities live healthy, drug-free lives, asked youth and adults to wear and display red ribbons during the last week of October to demonstrate their commitment to a drug free lifestyle and to remember Agent Camarena.

When schools and organizations conduct activities to celebrate Red Ribbon Week, they pay tribute to a brave DEA agent by bringing people together to give our youth a priceless gift, a drug-free community.

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All the schools of Goose Creek CISD will celebrate Red Ribbon Week Oct. 25 through Oct. 29. View our Photo Gallery here.



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