2022-2023 STRATEGIC PLAN

Mission: "Developing the Whole Child" Goose Creek CISD develops and enhances each learner's intellectual, social, and emotional well-being facilitated by a highly qualified team committed to Growth, Community, Collaboration, Innovation, Success and Determination.

DEVELOPING THE WHOLE CHILD



Implement Early Learning Academies

Expand AVID System

Targeted Committee Work

T-TESS Evaluation Scores

▶ Committee Recommendations

TARGETS	
 Improve Overall Performance Close Achievement Gaps 	Improve AttendanceEngagement via Technology
STRATEGIES	
 Create relational capacity standards 	Implement culti

 Strengthen College, Career, Military Readiness
 Develop Social & Emotional Learning

- ► Continue instructional rounds
- Provide college level courses & exam strategies
- MEASURES
- MEASURES
 - State Assessment Results
 Professional Learning schedules/
 ESSA Equity Plan Results
 Attendance Reports
- TARGETS
- Increase Community Relationships
 Strengthen Effective Communications
 Strengthen Effective Communications
 Provide support to Education Foundation and Partners In Education
 Implement projects and partnerships that promote overall health and wellness
 Actively celebrate district success on all available platforms

MEASURES

> Data analytics on website & social media Alumni recognitions and reports SHAC Annual Report Communications notifications ▶ Partners in Education reports Campus Website Audits ▶ Be Well Baytown project reports Annual Report TARGETS Maintain and Improve Facilities Provide a Safe and Secure Environment **STRATEGIES** Implement energy-efficient programs Provide effective threat assessment training for staff & perform all ► Continue a Preventative Maintenance (PM) program on equipment required safety drills Implement strategies that promote safety & security in all environments Increase police and security officer staff as needed & host Emergency **Operations training MEASURES** Funding sources for additional police and security

Implement culturally responsive teaching

Provide professional learning on technology

Utilize attendance committee recommendations

- Audit reports on energy efficiency
 Reports on safety incidents
 Internal & External Safety Audits
 Funding sources for additional police and set and
 - Documentation on safety drills

TARGETS

Recruit highly qualified staff who strive for excellence
 Increase teacher retention and employee job satisfaction

STRATEGIES

- Utilize our featured programs and local partnerships to recruit and retain high quality teaching staff
- ► Research and implement an Employee Organizational Health Inventory

MEASURES

 Recruitment reports from identified programs and systems
 Enrollment in Clinical Student programs
 Staff retention and absence reports
 Salary comparison data
 Portrait of a leader review
 Academy participation

TARGETS

Maintain a 25% or more operating reserve budget
 Maintain our AAA or higher rating
 STRATEGIES

 Adopt a balanced budget at the operating level on an annual basis
 Develop and maintain long-range capital improvement plan
 Consider all cost savings and operating efficiency options
 Receive and unmodified opinion on the audited Annual Financial Report

 Maintain our AAA or higher rating
 Maintain our AAA or higher rating

MEASURES

- ▶ Fund balance reports
- Acquisition of capital assets & improvements
- Operating expenditures per student

Instructional expenditures per student

COVID Dashboard reports

Continue to strengthen our New Teacher Mentor Program

Offer a total compensation package for staff

Implement leadership development opportunities

Bond, FIRST, and annual audit reports

DEVELOPING THE WHOLE CHILD

DEVELOPING THE WHOLE CHILD

VISION

We empower every student with knowledge and skills they need to succeed in a global community.

CORE VALUES

Goose Creek CISD is committed to:

- Preparing all students for college and career readiness with the ability to build collaborative relationships, lead dynamically, communicate skillfully, and think critically.
- Providing a safe and secure environment for all students and staff, including physical, social, and emotional development and support.
- Building partnerships with families and the community to support our schools in a meaningful way.
- Creating a culture of mutual respect, dignity, and transparency to build trust with each other and those we serve.
- Providing every student with equitable access to high-quality instruction, supports, facilities, and other educational resources, even when this means differentiating resource allocation.

WWW.GCCISD.NET

HERE, WE GROW GIANTS



FOLLOW US @GCCISD

INSTRUCTIONAL FRAMEWORK

PLC PROCESS



- Commitment to engagement in professional learning activities
- PLCs include norms, agendas, roles and responsibilities, evidence-based practices, and data review
- ▶ 4 critical questions drive all Professional Learning Communities
- ► Agendas and products will be collected and reviewed by administration bi-monthly
- Bi-monthly meetings for all teacher teams, at a minimum

Secondary

- AVID strategies evident in planning for secondary campuses
- Junior High ELA and math teachers address instructional needs for their intervention period, where students are scheduled every 9 weeks.
- Daily meetings for all EOC teachers
- ▶ Monthly meetings for Fine-arts, Athletics, CTE, and LOTE teachers (week 1-campus teams & week 2-district teams)

INSTRUCTIONAL ALIGNMENT

- Visible Learning Model learning intention, learning progressions, and success criteria written in student academic language and posted in the classroom
- Implementation of Instructional Rounds
- AVID strategies utilized in all secondary classrooms
- Balanced literacy approach in PK-5
- ► All professional development will align with district goals and initiatives
- Before campus purchase or implementation, all curriculum materials, instructional resources, and professional development must be approved by the district program director
- Principals and assistant principals will actively participate in all campus-based staff development



T-TESS/FOCUSED WALK-THROUGHS

- Minimum of 10 walk-throughs weekly
- Minimum of 5 feedback meetings weekly



GOAL: INCREASE ACADEMIC ACHIEVEMENT

Our primary purpose as a school district is to educate our students and prepare them for future success in college, career, and/or military service. This requires that our students develop a solid foundation in their ability to read, solve equations, and solve problems. Goose Creek CISD is working diligently to ensure that our focus is always on student learning, and collaboration with staff to ensure our instructional practices are effective. Initiatives such as Instructional Rounds and Professional Learning Communities are hallmarks of our district.



STRATEGIES

- Identify district-wide non-negotiables and create/revise Instructional Focus Documents for all content areas and grade levels.
- ► Implement teacher-to-teacher modeling and instructional support.
- Expand Instructional Rounds with a focus to develop level of next work, aligned to PLC's and improved instructional support.
- Implement a comprehensive professional development plan with identified high-yield strategies to support underserved populations.
- Implement the Early Learning Academies model district-wide to improve early childhood literacy for all students.

KEY MEASURES

- Curriculum Documents
- State Assessment Results
- TAPR Report
- Training Schedules
- Beginning of the Year/End of the Year Assessment Results

OVERALL FOR 2021-2022	2021-2022	89	DISTINCTIONS EARNED
	2020-2021	N/A	IN 2021-2022
XY K	2019-2020	N/A	57
	2018-2019	87	

STUDENT ACHIEVEMENT

84 E	
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COMPONENT	SCORE	% GRADE
STAAR Performance	76	40%
College, Career & Military Readiness	94	40%
Graduation Rate	80	20%

SCHOOL PROGRESS



COMPONENT	SCORE	% GRADE
Academic Growth	85	0%
Relative Performance	92	100%

CLOSING THE GAP

84	В	
COMPONENT	SCORE	% GRADE
Academic Achievement	27.0	50%
Graduation Rate	6.7	10%
English Language Proficiency	10.0	10%
School Quality	30.0	30%



College, Career, Military Readiness

STRATEGIES

- Increase dual credit offerings at all high school campuses.
- Provide students opportunities to take college entrance exams.
- Incorporate test taking strategies in high school ELA classes for college entrance exams.
- Continue to implement the AVID system at all secondary campuses with fidelity.

KEY MEASURES

- College, Career, and Military Readiness Score in Domain 1
- AVID Coaching & Certification Instrument Findings

COLLEGE. CAREER. & MILITARY READINESS

2018-2019	2019-2020	2020-2021	2021-2022
62	NA	75*	94



STRATEGIES

 Implement a district attendance committee to provide recommendations for campus incentives. Incentives will be highlighted based on recommendations.

KEY MEASURES

- Attendance goals in STAAR Action Plans
- Quarterly report on efforts/measures to improve attendance and truancy

ATTENDANCE RATE

2018-2019	2019-2020	2020-2021	2021-2022
94.9%	95.35%*	93.23%*	93.18%

(C) Increase Student Engagement Using Technology

STRATEGIES

- Provide professional development with staff to increase awareness, proficiency, and student engagement using technology.
- Educational technology staff will model, assist, and coach teachers in classrooms with technology implementation.

KEY MEASURES

- Technology Usage Reports
- ► T-TESS Walkthroughs & Evaluations

TECHNOLOGY T-TESS PERCENTAGE (ACCOMPLISHED/DISTINGUISHED RATINGS)

2018-2019	2019-2020	2020-2021	2021-2022
28%	25%*	46%	TBD

* COVID-related impact on statistic.







STRATEGIES

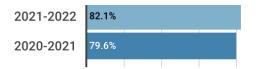
- Identify and provide professional development, texts, and resources that promote culturally responsive teaching.
- Establish district standards and expectations for building and nurturing relationships with our customers and co-workers.
- ▶ Host one or more social family event per campus each year.
- Implement strategies that promote social emotional learning, such as Positive Behavior Intervention & Supports and Character Strong.
- Implement strategies to address bullying concerns as recommended by the Anti-Bullying Committee.
- Implement strategies to promote a positive district climate of equity, diversity, and inclusion, as recommended by the Student Advocacy Committee.

KEY MEASURES

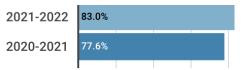
- Professional Development Plans & Trainings
- ESSA Equity Plan Results
- Domain 3 Score
- Survey Results (parents, students and staff)
- ► Equity Scorecard

STUDENT SURVEY ON SOCIAL EMOTIONAL LEARNING

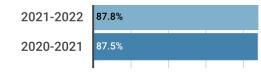
I feel that most of my teachers really enjoy teaching me and care about me.



Most of my teachers have high expectations for ALL students (not just some students).



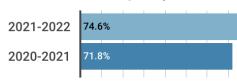
My school is welcoming to all students, parents, and community members of all backgrounds.



Graphs represent percentage of students who strongly agree or agree with the statement.

Only secondary was surveyed in 2020-2021.

I feel that I belong in my school.





GOAL: STRENGTHEN COMMUNITY PARTNERSHIPS

Goose Creek CISD's partnership with our city and community businesses is vital to our future goals. Local partnerships allow the community to support our schools in a meaningful way. Through partnerships, such as Partners in Education, Education Foundation, and Be Well Baytown, our students gain mentors, workforce experience, resources, and health education. When we strengthen our community partnerships, we provide more opportunities and experiences for our students.



STRATEGIES

- Feature GCCISD partnerships on our website, social media platforms, and publications
- Provide alumni recognitions and fundraising events to support our Education Foundation.
- Attain 100% participation from all Goose Creek schools in the Chamber of Commerce's Partners in Education program.
- Implement related activities and projects to promote overall health and wellness with our Be Well Baytown partnership and School Health Advisory Committee (SHAC).

KEY MEASURES

- Key documents listed in strategies
- Recognitions to alumni
- Education Foundation reports
- Partners in Education annual reports and data
- Be Well Baytown reports and project data
- SHAC Annual Report to the School Board



STRATEGIES

- Actively promote positive events and celebrations using social media platforms, district themes, and print publications
- Communicate pertinent information to the community in a timely manner via website, calls, emails, and SMS
- Provide district presentations to community groups and organizations about key events, future projects, and continual progress
- Expand the concept of district-wide committees to include a broad membership of educators, parents, administrators, and business stakeholders.

- Data analytics on website and social media
- Campus Website Audits
- District Website Updates and School Messenger Reports
- Community Presentations
- Annual report for community





PARENT SATISFACTION WITH SCHOOL WEBSITES

83%

average social media engagement per month **37.9K** PARENT SATISFACTION WITH SCHOOL COMMUNICATION



KEY INITIATIVES

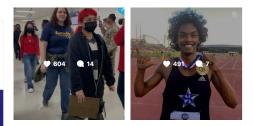
- Here, We Grow Giants Campaign & Recognitions
- Goose Creek At-A-Glance Quarterly Magazine
- Social Media & Press Releases
- Goose Call Podcast
- School Dedication & Ribbon Cutting Events
- Strategic Plan Action Team & Student Advocacy Committee
- Website & App Management
- Crisis Communications
- Branding Resources
- Marketing & Advertising

TOP ORGANIC POSTS FOR 2021-2022

Goose Creek CISD

Over 6,000 students who had perfect attendance during the last nine weeks of school are splashing C into summer with a free Prates Bay Waterpark ticket! Congratulations to these students Thank you, Coose Creek CISD Education Foundation and Baytown Parks and Recreation, for this reward!





Goose Creek CISD

 Laway / Parking / Defensive Back and Wide Receiver for the Baytown Lee High School Ganders, has been invited to play in the 2022 All-American Bowl. This game is a collection of the top recruits in the country from the 2022 recruiting class. He was selected to play Defensive Back for the Vest Squad.

The game will be played on Saturday, January 8th in the Alamodome in San Antonio and will be televised at noon on NBC.

This is an elite group of football players and a tremend... See more



GOOSE CREEK CISD 100% COMPLIANT IN EMERGENCY COMMUNICATIONS



GOAL: DELIVER OPERATIONAL EXCELLENCE

Our schools must always be safe places for learning. Goose Creek is committed to the safety of every student in the classroom and on their campuses. Our strategic plan focuses on implementing strategies to reduce safety and security threats to our schools. Reference the GCCISD Emergency Operations Plan (EOP) for detailed safety protocols.

Maintain and Improve Facilities, Safety, and Security Systems

STRATEGIES

- Perform an audit to identify methods of reduce energy usage and costs per year.
- Implement energy-efficient systems and projects based on audit recommendations.
- Continue to implement a Preventative Maintenance (PM) program to improve equipment life and reduce maintenance and systems down time.

KEY MEASURES

- Program Audits (ABM)
- Review PM Schedules and Programs

Provide a Safe and Secure Environment for all Staff and Students

STRATEGIES

- Implement strategies that promote safety and security to reduce safety incidents on campus, such as safety drills, Friends for Life/Crime Stoppers, DARE, and GREAT.
- Provide effective threat assessment training for staff and perform all required safety drills.
- ► Increase police and security officer staff as needed.
- Host training for all staff regarding our Crisis Intervention Response and Emergency Operations Plan.
- Implement strategies that promote the protection and privacy of data, including targeted professional development, enhancing cultural awareness around cybersecurity, and related curriculum development and implementation.
- Implement the District Safe Return to School Plan, including key mitigation strategies as recommended by TEA and health authorities.

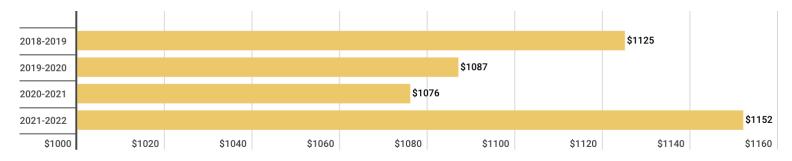
- PEIMS code reports on violent incidents
- Internal/External Safety Audits (GCCISD and HCDE)
- ► Internal/External Safety Drills and Training documentation
- Funding sources for additional police and security personnel
- Obtain the Trusted Learning Environment (TLE) Seal by 2023-2024
- Weekly analysis of COVID Dashboard
- Internal & External COVID Site Visits



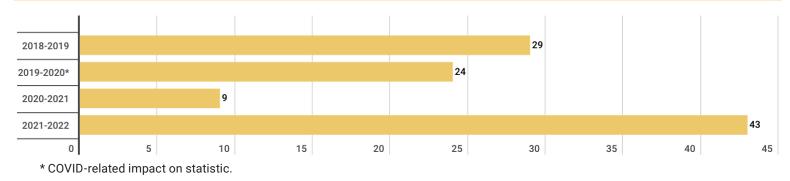


76.7% of GCCISD students feel physically safe in their school.

MAINTENANCE COST PER STUDENT



SAFETY/SECURITY INCIDENTS



96% of GCCISD staff successfully passed simulated cyber-security phishing attacks in the most recent cyber reports.





GOAL: DEVELOP ORGANIZATIONAL EXCELLENCE

It goes without saying that teachers have the greatest impact on student learning. Teaching is a profession that demands that we consistently work to get our best and brightest into our classrooms. Our GCCISD Human Resources department has begun to implement strategies and initiatives to recruit the best and provide ongoing support for our teachers and support staff.

· Recruit Highly Qualified Staff who Strive for Excellence

STRATEGIES

- Utilize our high school CTE Career Academies and Future Teacher Career Academy to "Grow Our Own" through partnerships with BAER2 "Baytown Area Education Recruitment & Retention," and other programs.
- Strengthen our partnerships with local universities to increase the placement of Pre- Service Clinical Student Teachers and identify potential new university partnerships.

KEY MEASURES

- Recruitment reports from identified programs and systems
- Enrollment in UHCL Program
- Student Teacher performance reports

Increase Teacher Retention and Employee Job Satisfaction

STRATEGIES

- Research and implement an Employee Organizational Health Inventory to develop a baseline for continuous improvement on employee job satisfaction
- Continue to strengthen our 3-year New Teacher Mentor Program with enhanced professional development opportunities and additional support services.
- Offer a total compensation package for our employees targeted at meeting the specific needs and assets of our organization.

KEY MEASURES

- Salary Comparison data
- Staff Satisfaction Survey
- Staff Retention/Tenure reports
- Staff Absenteeism

Develop Highly Qualified Leaders Who Make a Significant Impact

STRATEGIES

- Implement targeted academies, such as Pathways and LEAD, to develop a pipeline of leadership within the District.
- ► Implement a Campus Leadership Academy for new administrators.
- Implement a mentor program for all first-year principals.
- Use the "Portrait of a Leader" document as a coaching tool to articulate leadership expectations.

- Portrait of a Leader Document
- Administrator promotion and retention
- Academy participation











PERCENTAGE OF STAFF WHO ANSWERED YES WHEN ASKED: WOULD YOU RECOMMEND GCCISD AS A GREAT PLACE TO WORK?

2018-2019	2019-2020	2020-2021	2021-2022
87%	89.5%*	89%	92.5%

EMPLOYEE RETENTION

2018-2019	2019-2020	2020-2021	2021-2022
83%	83.5%	86.7%	TBD





GOAL: PROVIDE EXCELLENCE IN FINANCIAL MANAGEMENT

FROM TEA: The Texas public education system is funded through local property tax collections, state funding and federal dollars. The Permanent School Fund – the country's largest educational endowment – also contributes to the system each year. Much of the state and federal funding is then distributed to school systems based on weighted per-pupil funding formulas.

Maintain Unassigned Fund Balance Minimum: 3 Months (25%) Operating Reserve

STRATEGIES

- Adopt a balanced budget at the operating level on an annual basis
- Develop and maintain long-range capital improvement plan and seek financial resources needed to accomplish goals of the District
- Consider all cost savings and operating efficiency options
- Analyze current and historical data of District and peers, applying benchmarking to compare key metrics with other districts.

KEY MEASURES

- Fund Balance
- Acquisition of capital assets & improvements
- Operating expenditures per student
- Instructional expenditures per student

Bond Credit Rating Maintain AAA or higher (with PSF Guarantee)

STRATEGIES

- Ensure the District receives an unmodified opinion on the audited Annual Financial Report (AFR).
- Review financial metrics to ensure the District maintains a superior rating on schools FIRST report.

- Bond rating
- Annual audit
- FIRST rating







GOOSE CREEK CONTINUES TO MAINTAIN AAA BOND RATING

FINANCIAL INTEGRITY RATING SYSTEM OF TEXAS (FIRST) AUDIT RATING

Goal										90%	
2021-2022											94% [*]
0	10	20	30	40	50	60	70	80	90		100
* Pending Final Audit											

FUND BALANCE %

2018-2019	2019-2020	2020-2021	2021-2022
41.14%	50%	42%	42%

DEVELOPING THE WHOLE CHILD



COLLABORATIVE RELATIONSHIPS

Shares Responsibility Partners with Community and Businesses Team-Oriented Mindset

COLLEGE & CAREER READY

Goal Focused Life Long Learner Technology and Data Driven

DYNAMIC LEADER

Inspires Others Honesty and Integrity Commitment and Passion

SKILLED COMMUNICATOR

Expresses Ideas Effectively Active Listener Values Soft Skills

CRITICAL THINKER

Objective and Reflective Values Innovation and Creativity Asks Pertinent Questions

Vision

We empower every student with the knowledge and skills they need to succeed in a global community.

PORTRAIT OF A LEADER

DEVELOPS A SHARED VISION

Collaborates with others to create ownership Develops a plan for success, is goal driven, focused, and decisive Provides a meaningful and clear direction for others to follow Fosters innovative problem solving Commits to growing others

LEADS WITH INTEGRITY

Makes decisions in the best interest of students Values service before self Builds trust with others and is trustworthy Promotes equity and fairness Exhibits a strong work ethic

MAKES STRATEGIC DECISIONS

Applies best practices Stays well informed Relies on research, expertise, and experience Employs a growth mindset as a life-long learner

COMMUNICATES EFFECTIVELY

Articulates high expectations for all Provides clarity and specificity Engages in active listening Conveys passion and enthusiasm

BUILDS RELATIONAL CAPACITY

Exhibits positive interpersonal skills Develops trusting relationships Demonstrates empathy and care towards others Promotes inclusiveness Values and models customer service

COLLABORATES WITH STAKEHOLDERS

Seeks input from others/gives all stakeholders a voice Values diverse ideas/thinking Builds collective efficacy Leverages the talents of others

Mission Developing the Whole Child

