

GOOSE CREEK CISD EDUCATION FOUNDATION

ALL-STAR GALA



ALL-STAR GALA EVENT PACKAGE AND VENUE PROMOTIONS

MAY 13, 2022

ALL-STAR GALA EVENT VENUE PROMOTIONS

	TITLE SPONSOR (NAMING RIGHTS) 1 AVAILABLE	SUPERSTAR 6 AVAILABLE	SOLID GOLD 10 AVAILABLE	GROOVY 12 AVAILABLE	FAR OUT 20 AVAILABLE	BOOGIE DOWN 20 AVAILABLE	DISCO FEVER 20 AVAILABLE
Amount	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Program Ad	Back Cover	Full Page	Half Page	Quarter Page	Shared – large name	Shared – med name	Share – small name
Stage Big Screen	Naming rights, large logo on rotation an additional "ad" you provide displayed on increased rotation timing	Large logo on rotation	Large logo on rotation	Logo listed on shared slide with other Groovy level sponsors	Name listed on slide with other same level sponsors	Name listed on slide with other same level sponsors	Name listed on slide with other same level sponsors
Oversized 30x20' Outside Venue Banner	Naming rights & large logo prominent	Medium logo	Small logo	Large name	Medium name	Small name	
Pop Up Banner Signage (4)	Naming rights & large logo prominent	Large logo	Medium logo	Large name	Medium name	Small name	
Vertical Meter Board By Stage	Naming rights & large logo prominent	Medium logo	Small logo	Large name			
Banner on second balcony railing	Left & ride side (premium location) on second and third balcony levels	Left & ride side (middle) on second balcony level	Left & ride side (back) on second balcony level	Left or right side on third balcony level**			
Event Mention	Band does call out during musical set, plus every mention of name of event	2 mentions by emcee	1 mention by emcee	1 mention by DJ			
Lobby Booth space	Two tables in location of your choice	One table in first floor entryway					
Venue Marquee	Naming right on marquee with short added line about your company						
Optional Activation (company can activate at their cost, foundation will coordinate delivery)	Bar banners (30-60 feet long), up to 10 event co-branded indoor column wraps with location of your choice or elevator face. Exclusive option for outdoor event co-branded options of columns, barricades, flower bed wrap or parking signage. Option to co-brand on all napkins. More options can be explored based off company desires.	Option for up to 2 co-branded column wraps & up to three 44" floor decals.	Option for 1 banner in lobby & one 44" floor decal.				

DISTRICT PROMOTIONS & ADVERTISING

	TITLE SPONSOR (NAMING RIGHTS) 1 AVAILABLE	SUPERSTAR 6 AVAILABLE	SOLID GOLD 10 AVAILABLE	GROOVY 12 AVAILABLE	FAR OUT 20 AVAILABLE	BOOGIE DOWN 20 AVAILABLE	DISCO FEVER 20 AVAILABLE
Amount	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Web Recognition w/hyperlink to company	Banner ad on foundation page & feature article about company & its support.	Large logo	Medium logo	Small logo	Large name	Medium name	Small name
Foundation Annual Report	Full page advertisement & large logo in foundation ad	Half page ad & medium logo in foundation ad	Quarter page ad & small logo in foundation ad	Eighth page ad & large font named in foundation ad	Named with large font in foundation ad	Named in medium font in foundation ad	Named in small font in foundation ad
Foundation Social Media	5 mentions	3 mentions	2 mentions	1 mention	Group recognition	Group recognition	Group recognition
Central Administration TV through Aug. 2022	Naming rights, large logo on rotation an additional "ad" you provide displayed on increased rotation timing	Large logo on rotation	Large logo on rotation	Logo listed on shared slide with other Groovy level sponsors	Name listed on slide with other same level sponsors	Name listed on slide with other same level sponsors	Name listed on slide with other same level sponsors
District magazine (June)	Large logo and naming recognition plus full page ad in magazine	Foundation ad - large logo	Foundation ad - medium logo	Foundation ad - small logo	Foundation ad - named in large font	Foundation ad - named in medium font	Foundation ad - named in small font
District magazine (Fall)	Foundation ad: large logo, company grp photo in gala article	Foundation ad - large logo	Foundation ad - medium logo	Foundation ad - small logo	Foundation ad - named in large font	Foundation ad - named in medium font	Foundation ad - named in small font
Pop Up banner admin lobby (May-Sept)	Naming rights & large logo prominent	Large logo	Medium logo	Large name	Medium name	Small name	
Check Presentation	X	X	X	X	X		
Custom Banner Ad in All Staff Email	5	3	2	1			
District podcast recognition	2	1	1				
Admin Office Marque sign logo	X	X	X				
GCCISD Board mtg recognition	X	X					
Foundation Recognition Bus Signs	Your custom ad on 4 buses + 5 foundation support ad (9 buses total)	Foundation support ad - medium logo with other sponsors (5 buses)					
Central Admin Visitor Parking	Branded parking spot at GCCISD Administration Building						
Naming rights	Every gala mention & promotions says presented by your company						

ALL-STAR GALA EVENT PACKAGE

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Amount	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Seating & Tickets	20 guests – 2 front row unobstructed premium tables	16 guests – 2 premium tables	10 guests – 1 premium table	8 guests – 2 cocktail tables overlooking dance floor. Premium unobstructed view	6 guests – 1 cocktail table overlooking dance floor. Premium unobstructed view	4 guests – 1 cocktail table on third floor back second half of venue	4 guests – 2 cocktail tables non-premium view
Location	Floor by stage with dance floor access	Floor by stage with dance floor access	Floor by stage with dance floor access	Second Floor – front half of venue	Third floor – front half of venue	Third floor - back half of venue	Third floor - front half of venue, back row
Third Floor VIP Lounge Access	Before & during event	Before & during event	Before & during event	Included when event starts	Included when event starts	Included when event starts	Included when event starts
Table Service (bartender)	Included	Included	Included	Included	Included	Included	
Food & wine	Appetizers at tables & 2 bottles of wine	Appetizers at table & 2 bottles of wine	Appetizers at table & 1 bottle of wine				
VIP Pre-Event with GCCISD board & executives	Included	Included	Included				
Commemorative Item*	2 autographed items of your choice by KC*	Framed autographed photo by KC*					
GCCISD Board Member/District Exec Table Guests	First option to invite guests of your choice to table	Second option to invite guests to table	Third option to invite guests to table				

* Personalized to the person you designate

Name: _____

Company: _____

(AS YOU WOULD LIKE IT TO APPEAR ON PROGRAM)

Sponsorship Level: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Check enclosed (Payable to GCCISD Education Foundation)

Credit Card Payment: Visa | Mastercard | American Express

Card number _____ Exp: _____

Signature: _____ Date: _____

Goose Creek CISD Education Foundation
P.O. Box 8081, Baytown, TX 77522

Go to www.linktr.ee/gccisedfo or scan QR code.

